

Friends of the Redwood City Public Library Newsletter

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Summer 2012

Announcing Fall Membership Drive



A Friend to the Redwood City Public Library

2012

This colorful and fun image of the library will be on a 4"x6" magnet as a gift for your support of \$25 and up.

The **Friends of the Redwood City Public Library's** mission is to support the four Redwood City libraries to fully serve the community, with an emphasis on children's literacy. Through your support, the Friends fund a wide variety of programs:

- Adult author, film and music programs
- A wide variety of Children's programs
- Family author outreach evenings at selected Redwood City grammar schools
- Book giveaways for pre-schoolers through traveling story time

- Cultural programs at the Fair Oaks branch
- Teen programs

Friends are working towards our goal of increasing fundraising to expand Children and Teen and create Parenting and Senior programs.

To reach these goals, we will be conducting a Membership Drive this Fall to spread the word about the Friends.

**Our drive's fundraising goal:
\$15,000.**

Membership Info

All funds raised by the Friends derive from book sales and membership. In the past year we have expanded by selling books on Amazon. Our next step is to focus on recruiting membership support.

We are grateful to our 102 members who generously funded our efforts with \$4,800 in contributions in 2012. Yet, we know there are more people who support our library and its programs. Our membership drive will reach out to the community to spread the word and seek support.

Please partner with us. It's a solid win-win for everyone.

New Membership Levels

Junior Member (under 18)	\$10
Friends	\$15
Patrons	\$25
Librarian's Circle	\$50
Benefactors	\$100 & up

New Membership Awards

For support of \$25 and up, members will receive the lovely library picture to the left on a 4"x6" magnet, perfect for a refrigerator display.

For Librarian Circle and Benefactors, recognition and thanks will appear in the Friend's newsletter (with an opt-out option available).

Friends Website

http://www.redwoodcity.org/library/friends_of_the_library.html

Bookstore



Pictured above – The Antiques – Classic – Curiosities sale display in the Friends' bookstore. It is one of our rotating feature sales.

Have you visited the bookstore lately? We constantly change our feature sale, sale carts and inventory.

Our prices are the **BEST** deal for nice quality books - we often have the newest best seller at a fraction of the retail price. Plus, the store is always staffed by a friendly, helpful volunteer.

The **bookstore is located in the lobby of the Main Library at 1044 Middlefield Road**. The store is the major source of funding for all the RWC library's programs so every purchase is most appreciated.

Interested in learning about our store sales? Send an email to friendsoftherwclibrary@gmail.com to request to be added to our distribution list.

Amazon Sales

Looking for a special gift for someone? Check out the Friends' Amazon store where we list over 600 books for sale. It's fun to browse online and support your library while doing so.

Please shop our **Amazon store:**
www.amazon.com/shops/friendsofthewclibrary

Summer Reading Program

By Jacky Averill, Children's Librarian

Research studies show that students who don't pick up a book over the summer suffer "summer reading loss", with students scoring significantly higher on standardized tests taken at the beginning of summer vacation than they do on the same tests taken at summer's end. The gap is even greater with students from low socio-economic families that on average lose two months of reading achievement. By the end of fifth grade, these kids are three grade equivalents behind their more affluent peers in reading ability. The absence of summer school in Redwood City only makes the library's program more crucial.

Each year the Redwood City Public Library, with support from the Friends, provides a **Summer Reading Club** that runs from the end of the school year in the spring until the start of the school year in late August. This year our theme is: **Dream Big Read!**

Its purpose is to get our youth and families reading, engaged in learning activities and making frequent use of the library during the long absence from the classroom.

Studies have shown kids and families who use the library during the summer (or who just keep reading on their own) suffer little literacy loss when school resumes. Many such students demonstrate a gain. The library provides great books, storytimes, professional children's performers and reading incentives to keep families reading and engaged. Last year we had more than 10,000 participants!

RWC Farmers Market Saturdays

From April through November, the Kiwanis Club of Redwood City sponsors the **Saturday Farmers Market** at 850 Middlefield Road from 8 am to 12 pm. The Friends host a booth that sells a wide array of books including many bins of children's books. Please stop by, say 'Hi' and buy an armful of books!



Cinco de Mayo at the library was a glorious day filled with music by El Mosquito and Sonidos, tamale-making with Chef Steve Cortez, a book sale by the Friends, crafts with Fabiola and "Turny" the roulette wheel.